

# GROWING THE GREEN STORY

**70% OF CONSUMERS** are "green" and believe it's important to purchase recycled materials.

**21%** have checked vehicle interior specs for the use of recycled materials.

**3 OUT OF 4** green consumers say it's important for car interiors to be made from recycled materials.

**100%** of green consumers want to know your sustainability story.

**SAGE**  
Automotive Interiors

**50 YEARS OF GREEN HERITAGE.**



**BIO-BASED AND RECYCLED FIBERS.**

## OUR 3-LEGGED STOOL:

①   
Reduce Water & Energy Use

②   
Reuse Resources

③   
Recycle Waste



*15% of all Sage products are made from sustainable content.*

**REPREVE**  
Fiber Made from Recycled Bottles

  
Closed-Loop Recycling

  
Branded or Unbranded Options

*Up to 30% agriculturally-derived content.*

 **SAGE+YOU**   
A GREEN PARTNERSHIP THAT CAN MAKE A DIFFERENCE



**7 OUT OF 10 CUSTOMERS**  
*who walk into your showroom want to know your sustainability story.*

**MAKE YOUR GREEN STORY STRONGER.**